



Job Readiness Workshop II

Workshop Information

Marketing yourself- making a Target list of 50 –60 employers and how to cold call employers-

1.What is the marketing required in today’s job search? 2. Strategies and techniques to market yourself to employers 3 Tips on using cold-calling to generate job leads

Workers Rights (Employment Standards Act)- 1.Your rights and responsibilities at work , *The employers’ obligations , * the nature of part time, full time, temporary, permanent and contract jobs and WSIB coverage, If trouble arises at work, what can you do?

Interview preparation-How do you make a good impression in an interview? Learn how to overcome the “jitters” and be the one in control during the interview. Learn how to avoid the top 10 interview mistakes and show that you are most suited for the position. How to prepare for an interview and what to do after the interview

Dress for success-You have only ONE chance to create a good First Impression!! How do you find out what is the proper dress for a given Job/company/industry? The workshop offers hints for both men and women on a successful outfit to boost your chances of getting that ideal job.

Mock Interviews –You will have the opportunity to practice and develop your interviewing skills safely and privately . Your confidence will increase and you will be more prepared for your next interview.

About the Speaker:

Pamela is the Mentoring Coach / Employment Facilitator at Dixie Bloor Neighborhood Centre with 9 years of professional and volunteer work experience within the Settlement and Employment fields in Ontario. In her role, Pamela is primarily focused on assisting Newcomers to Canada through The Mentoring Partnership program. She is passionate about assisting both Newcomers and Canadian Residents by facilitating the Job Readiness Workshop modules and strives to provide encouragement and motivation to job seekers as they find their professional footing within the Cana-

**2nd Tuesday of Every Month-2016
from 9:30a.m. - 12:30p.m.**

**Dixie Bloor Neighbourhood Centre
Employment Services and the Mentoring Partnership
Program**

Unit 1, 3415 Dixie Road Mississauga L4Y 2B1

RSVP to employmentservices@dixiebloor.ca or on (905) 624-2442 ext. 221



