

10 Steps to Completing Your LinkedIn Profile

Handouts include:

- ✓10 step LinkedIn profile checklist
- ✓Information on how to build your LinkedIn network and -
- ✓comprehensive list of copy templates for personalizing LinkedIn communications

Workshop Information

In this “hands-on” session, learn the 10 steps to completing your LinkedIn profile and the most important things to do for growing your professional network. Fully completed profiles increase the chances of appearing more often in searches by potential recruiters and other influential industry professionals.

FREE “head and shoulders pictures available (please dress according to your workplace environment).

About the Speakers :

Irving Frydman is Chief Branding Officer of B2B Marketing Insights and Principal of Irving Frydman Marketing Consulting, a digital marketing consultancy, primarily serving the Information Technology industry.

Valerie Crozier is the owner of Zuba Marketing, a full-service graphic design and event planning firm, with expertise in making trade shows extraordinary.

Friday, June 27th., 2014
from 1:00 pm - 3:00 pm

Employment Ontario Employment Services
Unit 1, 3415 Dixie Road Mississauga L4Y 2B1

Please RSVP soon to Jennifer
at jennifer@dixiebloor.ca or on (905) 624-2442 ext. 221



